

Methods Of Temporarily Providing Digital Content To A Customer

ABSTRACT

There are methods of temporarily providing digital content to a customer based on a request for a desired digital content. At a point of sale, a writeable optically-readable medium may be provided with a changeable portion that, when activated, is adapted to physically change over a period of time (e.g., 3-5 days) to a degree that at least part of the medium becomes unreadable by an optical media reading machine. The desired digital content is preferably written on the medium at a point of sale based on the request. The written medium is provided to the customer. The customer pick up the medium at the point of sale, or the medium may be delivered to the customer, for example. The customer preferably need not return the medium because it will become unreadable after a period of time upon activating the changeable portion.